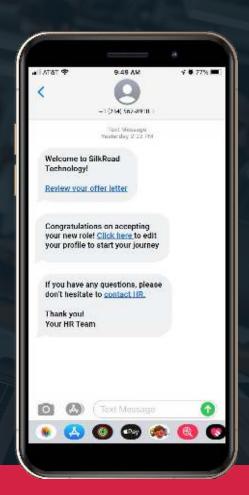


#### New:

# Texting in SilkRoad RedCarpet Onboarding

Easily communicate with new hires throughout the preboarding and onboarding journey with new 1:1 texting conversations and SMS notifications.



# Reach, engage, convert and retain new hires with texting

The new texting capabilities within SilkRoad Onboarding allow you to easily communicate with candidates and new hires to speed time to offer and acceptance, welcome them to your organization and continuously engage them during their first year of firsts.

#### **Advantages**

- Deliver differentiated, compelling, engaging consumer-like experiences
- Improve delivery of communication and notifications in the new hire's time zone
- Optimize hiring teams' time and productivity
- Enhance visibility across internal stakeholders



## Ensure milestones are completed on time

Prevent critical tasks from getting lost in emails



#### **Engage new hires**

with welcome messages from HR, managers and buddies



## Speed time to offer acceptance with text notifications and eSignature

Deliver automated, engaging, branded offers via text to convert high-caliber, in-demand talent