

SilkRoad Strategic Onboarding

FOR WORKFORCE READINESS & TRANSFORMATION



PERSONALIZE TALENT JOURNEYS TO CONNECT, ENGAGE, AND EMPOWER YOUR PEOPLE TO DRIVE WORKFORCE TRANSFORMATION.

In the era of record employment, your talent acquisition strategy must change to a “talent retention strategy.” Talent retention starts with the offer letter and the first weeks, months and first year on the job. SilkRoad Strategic Onboarding is the only solution that let’s you seal the deal on your candidates with a great offer experience and continue to engage talent from day one to day 365 and beyond with intentional, personalized journeys.

IN THE MODERN ECONOMY, EMPLOYEE TURNOVER, TALENT RETENTION, AND EMPLOYEE ENGAGEMENT IMPACT YOUR CRITICAL BUSINESS PRIORITIES.

We know how to solve these challenges because SilkRoad systems onboard more than 250 million new hires globally. We’ve worked with the world’s largest global employers to design best-practice-based onboarding journeys that continue the onboarding experience beyond forms and compliance to create moments that matter for talent, link people to organizational goals and connect people to *their work*, not to *your paperwork*.

SilkRoad Strategic Onboarding

A COMPLETE ENTERPRISE ONBOARDING SOLUTION. GLOBAL SCALE, PERSONALIZED TO INDIVIDUALS.

Deliver the right content at the right time in an engaging, personalized, mobile-friendly experience. When you do onboarding right, you keep people on board longer. SilkRoad Strategic Onboarding goes beyond paperwork and payroll systems to deliver truly personalized journeys that seal the deal on your candidate experience. And we believe world class strategic onboarding is “always on,” beyond the first weeks and months through the first year and continues into every career transition.

New Hire Readiness Beyond Day 1

More than simply automating paperwork and administrative tasks, SilkRoad includes highly personalized and engaging content to connect every new employee with their role, their team, and the business.

- Guide new hires with content, workflows and experiences
- Create onboarding journeys from first weeks, first months and first year
- Assign a “buddy” to your new hires to nurture talent
- Connect managers to the new hire process with tasks and check-ins
- Survey new hires at multiple points in the journey

Start on the Right Foot

Preboarding engages a new hire during the “silent period” from offer acceptance to first day. This critical step in the onboarding process engages new hires immediately, connects them to the organization while they wait to start, and accelerate their time to productivity.

- Automation and integration for employment screens, I-9 verification, documents, forms, policy acceptance, provisioning and others
- New hire employer-branded portal to deliver content and tools
- Workflows and tasks deliver content on a coordinated schedule
- Forms Library – one of the largest in the world – includes international, state, and federally-required employment forms in one place

Get Managers Ready, Too

The hiring manager can make or break the new hire experience and can lead to a “quick quit.” Including the manager experience as part of the new hire journey empowers and monitors manager engagement.

- Create, request and track new hires approvals, including requisition, position justification, and job and offer letter dashboards
- Survey new hires and managers any time
- Schedule check-ins to monitor performance
- Provide discussion prompts to support cultural and strategy immersion

Seal the Deal

Offer letters should be more than email attachments. They offer an important opportunity to engage the candidate, fulfill the promise of the recruiting process, and introduce your organization’s culture and values.

- Create dynamic and engaging offers while automating administrative tasks involved in the process
- Reduce administrative costs, improve efficiency and accuracy, and strengthen your ability to engage and retain talent



3.6 MILLION CANDIDATES
activated, engaged and hired for
the world's top employer brands



92% OF CFOs
believe proper onboarding can decrease
the cost of unwanted turnover



250 MILLION NEW JOINERS
processed annually through
SilkRoad systems



\$6.5 MILLION ROI
for global-scale talent activation
and targeted, personalized learning



EXPECT GLOBAL SCALE
86 languages in every country
where your talent works

Integration Made Easy

SilkRoad makes it easy to integrate strategic onboarding into your technology ecosystem. We're open and connected.

- Rapid and seamless integration with your systems
- Full-service integration delivered by SilkRoad consultants
- Modern API to connect SilkRoad data to your applications

Onboarding Analytics

Gain real-time visibility into your onboarding program with powerful dashboards and reports.

- Operational metrics, KPIs, and insights to optimize the onboarding experiences
- Pre-defined dashboards for you, your team and executives
- Understanding of current status of onboarding process where new hires are, what tasks have been completed, what is overdue, how regions compare, and more
- Understand return on investment and impact on business drivers

World-Class Services

SilkRoad Strategic Onboarding comes wrapped with world-class best practices gained from thousands of hours working with the world's largest enterprises to define their strategies wherever they do business.

From up front assessments of the current state to clarifying and documenting your vision, our subject matter experts can help. They've walked in your shoes and know the importance of building a solid business case.



SILKROAD.COM

SilkRoad Technology is the world's leader in strategic onboarding for global workforce readiness and transformation. We help organizations prepare their people for change by designing intentional, personalized journeys to increase retention and maximize agility throughout their careers. SilkRoad combines our leading strategic onboarding capabilities with unmatched consulting services to deliver highly scalable, personalized experiences that engage employees and drive long-term business performance.

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