

# NEW:

## Texting in SilkRoad Recruiting

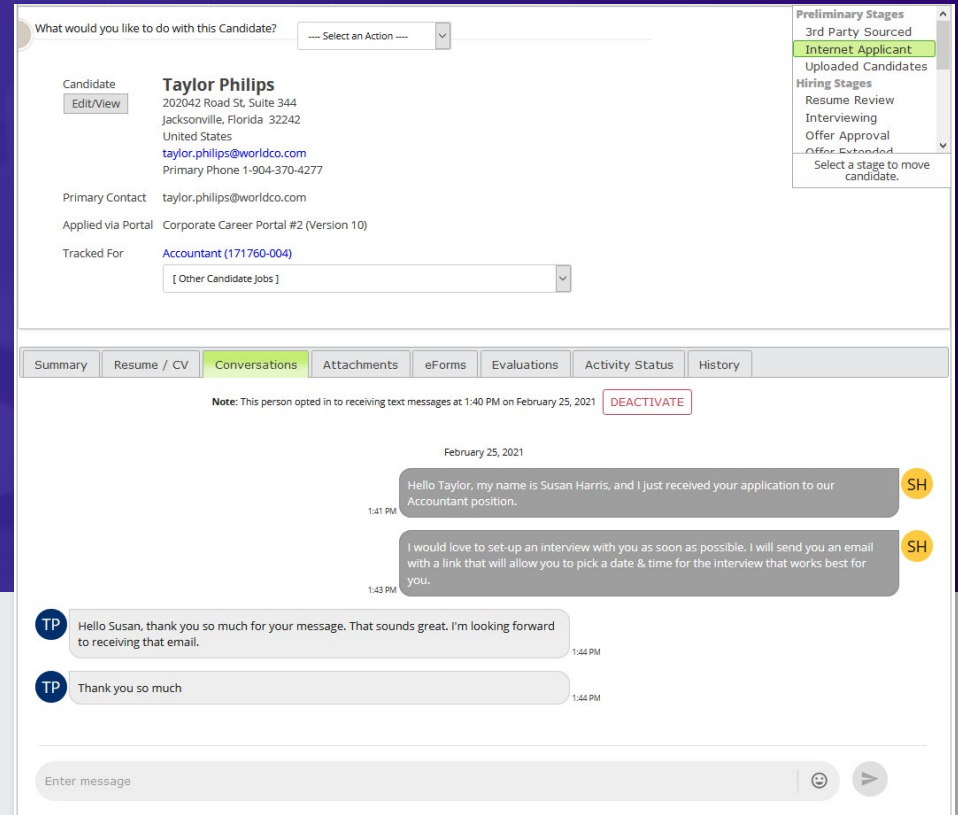
Easily communicate with candidates to speed time to interview and hire with texting capabilities that reduce friction in the recruiting process.

### Reach & engage high-caliber talent faster with texting

The new texting capabilities within SilkRoad Recruiting allow hiring teams to reach, engage and convert high-caliber talent faster.

#### Advantages

- Speed time to interview and hire
- Deliver a compelling candidate experience
- Easily communicate with candidates to keep right-fit talent in the recruiting funnel
- Keep candidates engaged from application to offer acceptance
- Provide consumer-like experiences to candidates



**Optimize**  
hiring teams' time  
and productivity



**Reach & Convert**  
high-caliber talent



**Differentiate**  
the candidate experience  
with enhanced flexibility  
and communication