# SilkRoad Recruiting

Attract and align right fit candidates to your organization to drive measurable business outcomes

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In today's hyper-competitive talent economy, there are not enough qualified applicants for open positions. The war for talent, especially for the right caliber of talent, requires organizations to differentiate themselves from their competition and deliver a compelling candidate experience to seal the deal with the candidates that will make a measurable impact on the organization's goals. SilkRoad Recruiting makes it easy to attract, screen and hire the best talent available.

#### **Reduce Risk**

Don't lose out on the right candidate because internal processes take too long. Automate recruiting processes to quickly identify ideal candidates and touch them sooner. Deliver timely information, tasks and offers to candidates to beat out the competition.

### **Decrease Costs and Drive Efficiencies**

Reach more candidates with SilkRoad Technology's unparalleled free job distribution network, reducing job board spending and time-to-fill. Track agency submissions to increase transparency and reduce agency spend.

## **SMS Texting**

Easily communicate with candidates to speed time to interview and hire with texting capabilities that reduce friction in the recruiting process. Keep candidates engaged from application to offer acceptance with consumer-like experiences. Differentiate the candidate experience with enhanced flexibility and communication.

## **Enhanced Interview Scheduling**

Spend minutes, not hours coordinating availability and scheduling interviews. Improve productivity and reduce coordination by identifying preferred availability for interviews and delivering a self-service experience to candidates. Simplify rescheduling and reduce likelihood of no-shows.

## **Speed Time to Fill**

Speed time to fill with paperless processes and faster offers. Quickly screen and review qualified applicants with pre-screening questions and fail flags.



#### **Improve Efficiency**

Source, screen and disposition candidates with ease with pre-screening questions and Hot Match technology.

#### **Powerful Insights**

Measure and improve practices and performance with configurable reporting dashboards that provide visibility into sourcing budgets, health of hiring velocity and day-to-day hiring progress.

#### **Expand Your Reach & Drive Conversion**

Now more than ever, organizations are having to compete not only with the business next door, but businesses in other states and countries. Streamline the application process with a concise candidate experience (CX) to drive higher conversion and fewer drop-offs.

#### **Attract Right Fit Candidates**

Deliver intentional experiences with branded portals that communicate organizational expectations, goals and culture.

#### **Offers That Make an Impact**

Deliver a branded offer and seamlessly launch the onboarding experience from SilkRoad Recruiting.

#### **Internal Career Portals**

Leverage internal career portals with Internal CX alongside your traditional external career sites. Internal CX helps you publicize internal opportunities, illustrate your commitment to internal mobility, drive retention and save training, recruiting and onboarding costs.

#### **Combine Onboarding and Recruiting**

With the push of a button, you can roll out the red carpet for your new hires directly from an activity within SilkRoad Recruiting. Integration with SilkRoad RedCarpet Onboarding provides pre-populated forms which streamlines the process even more and reduces the time to complete onboarding paperwork.

#### **Uniform Candidate Experience**

Deliver a consistent candidate experience across multiple locations and languages.

#### **World-Class Services**

SilkRoad Global Client Services partners with organizations to help formulate and drive their overall workforce strategy. Drawing from years of experience with companies of all sizes and complexities, SilkRoad Global Client Services leverage established and emerging best practices to help clients get the most value from their human capital investment.

The look and feel are sleek and clean; the functionality is phenomenal and well thought out. The ease of navigating through the various sections and tools is like spreading butter on a warm biscuit.

- Eli Rodriguez, Human Resources Director, Zimmerman Advertising



#### About SilkRoad Technology

SilkRoad Technology is a software and services platform that helps our clients attract, retain and align people to their business. Our solutions start with Global Client Services to provide strategic HR and business expertise. SilkRoad then designs secure solutions tailored to your business requirements at scale for global companies. We deliver personalized experiences for employees to drive engagement across the employment lifecycle to enable measurable and better business outcomes.

