

STRATEGIC ONBOARDING:

FIND YOUR HIDDEN CULTURE WITH A CULTURAL AUDIT



To fit in fast, new hires need the low-down on the company culture.

What's Changing?

Old Traditions?

Hidden Perceptions?

Have you defined your real and true story?

TRY A CULTURAL AUDIT

New Hires need the real scoop - honest and authentic or you risk losing them.



01 Ask

Employee surveys and focus groups, business leader interviews



02 Document

Corporate values, unconscious expectations, daily behaviors and practices, perceptions (even myths!)



03 Analyze

Consistency and differences, alignment with current strategies, perceived and actual culture, stated vs. desired culture

THEN TAKE ACTION

Align culture with strategy. Eliminate disconnects. Tell the authentic story. Blend into the strategic onboarding journey.

When new hires plug into the true culture, they succeed.

And they stay.

To learn more visit silkroad.com/onboarding

