Alumni
Relationship Management

Drive engagement throughout the entire employee lifecycle and beyond with targeted experiences for alumni.

SilkRoad TECHNOLOGY

Fast Fact:

It costs 50% less to hire an alumni

Source:

Harvard Business Review

Transform the Alumni Experience

Continuously attract, connect and align alumni to your organization, its mission and opportunities.

Advantages

- Maximize alumni as part of your sourcing strategy
- Streamline rehire and onboarding experiences
- Cultivate future customers and clients
- Holistically inform employer value proposition

Mitigate Risk, Reduce Costs
Rehires are a known entity and inherently less risky, reducing sourcing and training costs

Personalized, Relevant Experiences
Deliver contextual communication, rehire and onboarding content for interns, seasonal or former employees

Speed Time to Productivity
Alumni achieve productivity at a faster rate than new hires